




# Benjamin Prevett

## CONTACT

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-  London

## EDUCATION

### BA (Hons) Visual Communication

Arts University Bournemouth  
2012 - 2015

### Foundation Diploma in Art & Design

Arts University Bournemouth  
2011 - 2012

### 3 A-Levels (B-C)

### 12 GCSE's (A-C)

Blundell's School  
2004 - 2011

## SKILLS

- Digital / UI design
- Web design
- Fully responsive design
- Scamping / conceptualing
- Collaborative brainstorming
- Strong UX understanding
- CMS Episerver understanding
- Print knowledge
- Storytelling
- Time management & organisation
- Marvel prototyping
- Presentation document
- HTML & CSS understanding
- UI design
- Typography
- Identity design
- Email design
- User testing knowledge
- Website guidelines
- Display banners / GIFS
- User stories
- Iconography

## AWARDS

Featured in NET Magazine 2019

D&AD New Blood Wooden Pencil 2015

## ABOUT ME

An enthusiastic and engaging individual, eagerly wanting to collaborate with fellow creatives, seeking future innovative ideas to user friendly designs! A real excitement in scamping initial concept ideas, seeing them through to final digital platforms with happy clients. A drive to learn, listen and design for the user in combination with the visual aesthetics.

## EXPERIENCE

### Digital Creative Designer

Dam Digital / London / 2015 - Present (4 years)

- Lead designer in managing and coordinating design delivery from concept to end digital platforms for an luxury retail outlet brand
- Working closely alongside the development team following agile management
- Client facing, presenting work at the end of each sprint
- Fully responsive designs across digital platforms
- Worked closely alongside UX designers and developers to achieve user focused design experiences
- Experience in retail (E-commerce), travel and charity design
- Print display adverts for a travel brand
- Email template design, modular system to give flexibility to marketing goals
- Design system, using atoms and molecules

### Creative Designer (Internship)

Saatchi & Saatchi / Dubai / 2014 (2 months)

Shadowed Richard Copping the Creative Director of Saatchi & Saatchi, getting a fantastic insight into how an advertising agency operated before completing my BA (Hons) Degree at Bournemouth University.

### Creative Designer (Internship)

Circus Dubai / Dubai / 2014 (1 month)

Mentored by the Creative Director Rob Perryman, working on identity design and getting experience in how to present conceptual ideas to clients, taking them along the journey of storytelling.

## PROGRAMMES

- Adobe Creative Suite
- Sketch knowledge
- Powerpoint
- Microsoft Word

## INTERESTS

- Life drawing
- Photography / travel
- Screen printing / letterpress
- Hackney Half Marathon
- Skiing & swimming

## REFERENCES

Available upon request